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Exclusive opportunity to see 5 Seconds of Summer

200 lucky Kiwis could win the chance to see 5 Seconds of Summer perform an exclusive showcase thanks to ASBmusicnz



Universal Music Group New Zealand (UMG) and ASBmusicnz have announced an intimate and exclusive showcase with iconic band, **5 Seconds of Summer**, where the band will perform tracks from their new album, **Youngblood**.

ASBmusicnz is a partnership between ASB and Universal Music Group New Zealand which offers ASB customers access to exclusive music experiences and giveaways from today's biggest artists.

ASB GM Marketing, Shane Evans, says the intimate event will allow fans to get up close with the band.

"We're thrilled to be able to offer our customers the chance to see one of the biggest music acts in the world," Evans says.

"Music is universal in bringing people together and we're proud to be part of realising the dream of 200 Kiwi 5 Seconds of Summer fans."

The showcase will be held at the iconic Auckland stadium; Eden Park, where winners will see the band play an acoustic performance, host a Q&A session, plus walkaway with a 5SOS goodie bag.

5 Seconds of Summer are arguably the biggest band in the world, with new tracks; *Youngblood* and *Want You Back*, collectively earning **over 230 million streams** on Spotify alone. Their new album *Youngblood* debuted at #1 on the Billboard 200 Charts, the only band ever to see its first three albums enter the Billboard Charts at #1!

ASBmusicnz announce the competition on the ASB Facebook page today, encouraging 5SOS fans to enter to win a double pass to the showcase at asb.co.nz/music by July 29, 2018. To enter, ASB customers simply need to answer the 5 Seconds of Summer Quiz. Winners will be drawn at random on July 30, 2018.

Tickets to the exclusive showcase aren't available for purchase and can only be won at asb.co.nz/music or via media partner; **ZM**.

5 Seconds of Summer are in New Zealand on their *Meet You There* tour, where they will be performing at Logan Campbell Centre in Auckland on Tuesday 7th August, 2018.

About ASBmusicnz

ASBmusicnz is a partnership between Universal Music Group New Zealand and ASB. Fans can learn more about ASBmusicnz at asb.co.nz/music, an online platform where ASB customers can access:

- 'Flyaways': the chance to win flights and tickets to UMG-artist concerts around the world
- Exclusive international artist live showcases for fans here in New Zealand
- Giveaways including tickets to UMG-artist concerts in New Zealand, exclusive experiences and merchandise
- Curated Spotify playlists: Five new UMG-curated playlists will be released each month. ASBmusicnz's latest playlist includes music from: Halsey, Drake, Post Malone and SIX60



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