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Eden Park changes gears to introduce Nitro Circus

Eden Park is changing gears to deliver a new event at New Zealand's national stadium in 2019.

Nitro Circus, the Global Action Sports Entertainment phenomenon led by Travis Pastrana, will return to Auckland for the first time since 2015 with an all new show.

The Next Level Tour will feature the best athletes in FMX, BMX and skate, on brand new ramp technology, offering New Zealand one of the biggest shows in Nitro Circus history.

Eden Park Chief Executive Nick Sautner is thrilled to be bringing the extreme sports event to the Park, "Many Aucklanders are seeking new experiences that aren't the traditional sports and entertainment events we usually see at stadiums in our international city. Some have never attended a rugby or cricket match at Eden Park and we look forward to hosting that new demographic, as well as our core fans."

Nitro Circus President Andy Edwards says the event is a natural fit at the iconic stadium, "Finally, we have been able to get our show into the number one stadium in New Zealand, Eden Park. We strongly believe this has the potential to be the biggest selling show in Nitro Circus New Zealand history, and hopefully we can put a Nitro stamp on a stadium that has a long and rich history of incredible sporting moments."

The sports extravaganza is scheduled for 9 March and the production promises to crush existing limits, provide comic relief and full tilt adventure in the name of innovation, much like its original television series.

Nitro Circus ringleader Travis Pastrana says, "New Zealand is our favourite country to tour, anywhere in the world. We always have the best time with the locals. And Auckland fans, they are wild and very well educated and passionate about action sports. We can't wait to throwdown for them in March next year."

Nick Sautner says the event will illustrate Eden Park's flexibility to host diverse stadium activities, "This is another opportunity for us to showcase our city, and country, on the international stage, support a new wave of sports entertainment, all whilst delivering significant economic benefits to the community."

The Eden Park Trust is committed to making more use of the stadium for the benefit of the local and wider community.

A ticket pre-sale offer will run from 22 August for Eden Park and Nitro Club members. A Visa pre-sale will be available on 23 August and a My Ticketek pre-sale on 24 August. General public tickets will go on sale 27 August.

Register on the waitlist now with your My Ticketek login, for your chance to access an exclusive pre-sale, ahead of the general public on sale on Monday August 27th.

<http://premier.ticketek.co.nz/shows/show.aspx?sh=NITROWAIT1>

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MEDIA RELEASE

About Eden Park

Eden Park is New Zealand's national stadium and a globally-iconic arena, located in central Auckland.

Its rich history and profile is unmatched by any other stadium in the country. From its beginnings as a cricket ground in 1903, Eden Park became the primary venue for major summer and winter sport in Auckland when in 1913, the owner, Auckland Cricket, leased winter use of the ground to Auckland Rugby.

A Deed of Trust establishing Auckland Cricket and Auckland Rugby as the beneficial owners of Eden Park was signed in 1926 and has since been enshrined in legislation. Most notably remembered for hosting the 1987 and 2011 Rugby World Cup Finals, Eden Park remains the home of both Auckland Cricket and Auckland Rugby as it has been for more than a century.

Eden Park Trust operates as a statutory not-for-profit body corporate, registered as a charitable trust with the Charities Commission. Its objectives are to promote, operate and develop Eden Park as a high quality multi-purpose stadium for the use and benefit of rugby and cricket as well as other sporting codes and other recreational, musical, and cultural events for the benefit of the public of the Auckland region.

Each year, more than half a million sports and entertainment fans from around the world visit Eden Park. The stadium successfully hosts sell-out crowds of up to 50,000 on match days and hosts more than 1,000 non-match day functions per year.