



# commentator

REDEVELOPMENT UPDATE JULY 2006 // [www.edenpark.co.nz](http://www.edenpark.co.nz)

rwc2011+**beyond**

## Eden Park – a new era

Thank you to those of you who attended Saturday's public meeting about our design concept for Eden Park. The meeting was well attended and the response positive, with neighbours acknowledging that the meeting was worth waiting for. Some attendees came from outside the immediate neighbourhood, which shows just how important Eden Park is to the Auckland region.

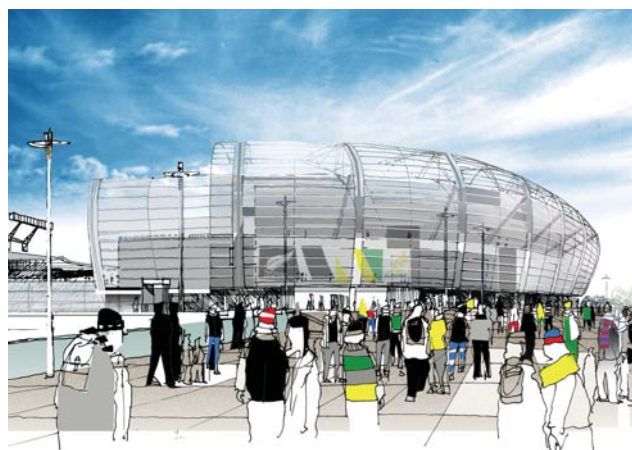
As I noted in the last edition of *Commentator*, our designers have been hard at work incorporating community feedback into the design. Specific attention has been given to issues that we acknowledge are of concern to the local community – the visual impact of Eden Park, improving public transport use, traffic management, noise and light, pedestrian movements to and from games and better integration of Eden Park with the community.



*Artist's impression of the preferred design for Eden Park. View from the south-east corner looking towards Kingsland.*

In addition to explaining the preferred design concept in detail and running through the key features, our design team was available after the presentation to talk through specific aspects. Feedback from those who stayed behind was that this was particularly useful as they could ask subject experts questions about areas of interest to them.

Our vision for Eden Park in 2011 is one that has less impact on the community despite accommodating more people. The general consensus is that the design is heading in the right direction. Some specific issues were raised relating to shading,



*Artist's impression of the view of the new South Stand from the south-west corner.*

the Kingsland Bridge, security, and public transport. We have taken these concerns on board and hope to have more information available in time for the next meeting. In the case of shading, we will be meeting with property owners in the coming weeks to discuss this in detail.

I would encourage as many of you as possible to attend the next public meeting on Thursday, 13 July. This will be a workshop-style session where you can provide more feedback about the concepts. The design is by no means a done deal and we will be refining it over the coming months – right through to construction in late 2007.

### Have your say

We want you, our neighbours, to let us know what you think about the proposed design. It's your opportunity to have a say in how Eden Park should look and feel when the teams run out onto the pitch for the Rugby World Cup Final and how Eden Park should look and feel beyond 2011 as a community hub and host to other international sporting events.

I look forward to hearing from you and to seeing you at the public meetings on 13 and 27 July.

John Alexander Chief Executive



# a new era

## A message from the Chairman

Winning the rights to host the Rugby World Cup in 2011 has given us a one-off opportunity to make Eden Park into the stadium it should be.

This is our chance to get it right; to secure a world-class experience for our patrons, to improve the Park's effects on our local community, and to deliver long-term economic benefits for Auckland and New Zealand well past 2011.

In 2011, Auckland will be the focal point of the third biggest sporting event in the world. Rugby World Cup is broadcast to 3.4 billion viewers. The eyes of the world will be on Eden Park.

It's estimated that 60,000 international visitors will come to New Zealand to watch the tournament along with 2500 journalists and 2000 VIPs.

Research has shown that investment in stadiums in other cities has driven significant economic and community benefits. In its first five years, Westpac Stadium in Wellington brought \$175 million and 569 FTE jobs to the regional economy.

Initial estimates for the Rugby World Cup indicate that the economic benefit of the tournament to New Zealand could be \$500 million with more than \$250 million additional spending in Auckland alone, which is twice as much as the America's Cup brought into the Auckland economy over the six month regatta.

A redeveloped Eden Park is crucial to a successful Rugby World Cup. The design is exciting and it's been carefully thought through – a testament to the ongoing work the Eden Park Trust Board and its design team have been undertaking with the community.

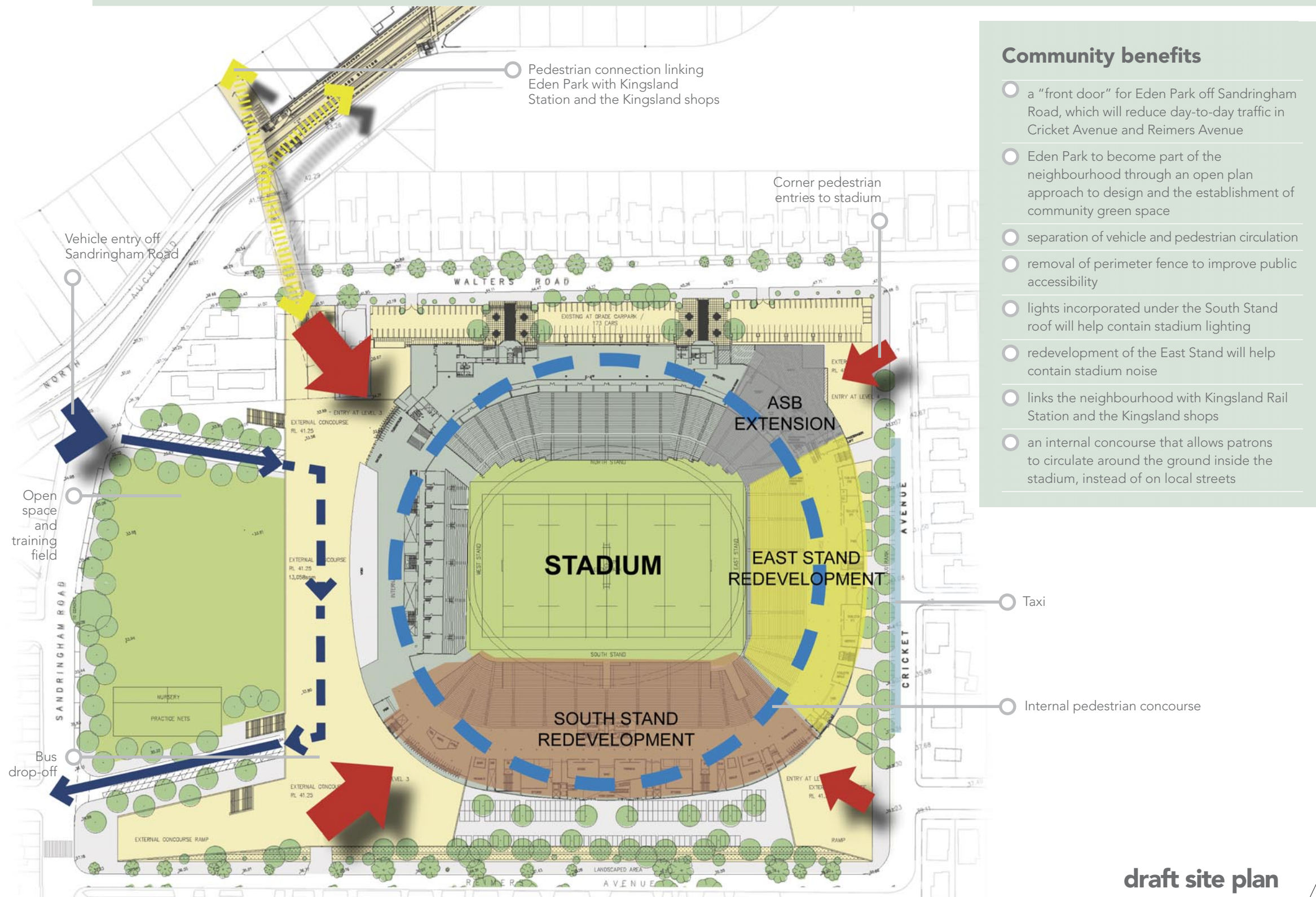
It's critical that we seize this opportunity and do a great job. This is Eden Park's chance to shine on the world stage and to lock in the benefits to Auckland of possessing an international-quality stadium. I look forward to receiving your feedback on the preferred design option.

Rob Fisher, Chair, Eden Park Development Committee

## Key features

- total capacity of 60,000 for rugby and approximately 50,000 for cricket
- a new three-tier, South Stand, replacing the old South and South West stands, with a capacity of approximately 24,000. The new South Stand will be bigger than the existing stand, reaching approximately to the knuckle of the existing lights
- a new three-tier East Stand to replace the Terraces.
- The new stand will have a far higher standard of amenity for fans and will mitigate effects – less noise and light 'spill' – for neighbours
- a state-of-the-art lightweight appearance to the outer shell of the new stands
- the main ground developed to meet International Cricket specifications, and improved spectator viewing for cricket fixtures by realigning the portable pitch to a north/south position
- a "front door" for Eden Park off Sandringham Road

- a transport hub, featuring a pedestrian bridge between Eden Park and Kingsland, and a bus and coach drop-off area
- an internal concourse that allows patrons to circulate inside the stadium, instead of on local streets
- sports practice area and community green
- world-class facilities in the new South and East stands including food and beverage outlets, toilets and corporate areas
- more covered seats – up from 23,025 to approximately 38,000



## Community benefits

- a "front door" for Eden Park off Sandringham Road, which will reduce day-to-day traffic in Cricket Avenue and Reimers Avenue
- Eden Park to become part of the neighbourhood through an open plan approach to design and the establishment of community green space
- separation of vehicle and pedestrian circulation
- removal of perimeter fence to improve public accessibility
- lights incorporated under the South Stand roof will help contain stadium lighting
- redevelopment of the East Stand will help contain stadium noise
- links the neighbourhood with Kingsland Rail Station and the Kingsland shops
- an internal concourse that allows patrons to circulate around the ground inside the stadium, instead of on local streets

- Taxi
- Internal pedestrian concourse

draft site plan

## Meeting timetable

### Community Feedback Workshop I

Thursday, 13 July – 7.00pm to 9.00pm, Hall of Legends, Eden Park (enter at Gate 5, Walters Rd)

This workshop-style session will provide a forum for neighbours and community members to provide feedback about the preferred design option. The content of the resource consent application and the long-term planning provisions for Eden Park will also be presented.

### Community Feedback Workshop II

Thursday, 27 July – 7.00pm to 9.00pm, Hall of Legends, Eden Park (enter at Gate 5, Walters Rd)

At this meeting Eden Park will present its response to the community feedback received at the 1 and 13 July meetings. The content of the resource consent application and the long-term planning provisions for Eden Park will also be presented.

## Have your say

The views of our neighbours are important to us. Let us know what you think about the preferred design option:

Email us at [feedback@edenpark.co.nz](mailto:feedback@edenpark.co.nz)

Call Graham Walton on 0275 581 009

Write to us at Eden Park, Private Bag 56906, Dominion Road, Auckland 1446

Attend the public meetings on 13 and 27 July

## Upcoming fixtures

### AUGUST

<b>August 06</b> (Sunday)	Auckland v Tasman	2.35pm
<b>August 19</b> (Saturday)	All Blacks v Australia (Bledisloe Cup)	5.30pm
<b>August 20</b> (Sunday)	Auckland v Bay of Plenty	2.35pm

### SEPTEMBER

<b>September 01</b> (Friday)	Auckland v North Harbour	7.35pm
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## Sign up for email updates

Interested in getting the latest news about the happenings at Eden Park? Sign up for email updates on the Eden Park website [www.edenpark.co.nz](http://www.edenpark.co.nz) or fill in the below form, post it back to us or drop it into the Eden Park Trust Board office at Entrance E, Gate 19, Reimers Avenue.

Name \_\_\_\_\_

Email Address \_\_\_\_\_

Street Address \_\_\_\_\_

Mobile Phone Number (for text message updates) \_\_\_\_\_

Register of Interest (please circle) neighbour    rugby supporter    cricket supporter  
other \_\_\_\_\_

### Privacy statement

We collect contact information (such as email address and phone number) and delivery information (such as physical address). This information is used to communicate information about Eden Park. We will not sell your personal information or make it available to a third party.

## Where can I get further information?

We are naturally very interested in what our neighbours think of the Park and encourage you to contact us with any concerns you may have, no matter how small.

**The Trust Board's contact person:** Graham Walton, [feedback@edenpark.co.nz](mailto:feedback@edenpark.co.nz) or phone 0275 581 009

**The Eden Park Neighbours' Association:** [www.epna.org.nz](http://www.epna.org.nz)

**Mark Donnelly**  
630 8834 or  
[mark.donnelly@xtra.co.nz](mailto:mark.donnelly@xtra.co.nz)

**Anne Meekan**  
623 1659

**Gayatri Jaduram**  
630 5787

**Julie Kelleway**  
631 5346

**The Eden Park Residents' Association contact:** [www.edenparkresidents.org.nz](http://www.edenparkresidents.org.nz)

**Jose Fowler**  
623 2963 or  
[jose.fowler@edenparkresidents.org.nz](mailto:jose.fowler@edenparkresidents.org.nz)



Private Bag 56906, Dominion Road, Auckland 1446



### HOTLINE

call 815 4820

If you have any concerns on match days/evenings, the Hotline is available 2 hours prior to the game and until 1 hour after the completion of the game.